

BPIT



**BHAGWAN PARSHURAM INSTITUTE OF TECHNOLOGY
SCHOOL OF BUSINESS ADMINISTRATION**

Presents

4th INTERNATIONAL CONFERENCE

ON

ENERGY AND SUSTAINABILITY:

TACKLING THE GLOBAL CLIMATE CHALLENGE

THURSDAY, 5th DECEMBER, 2024



Organized by

**BHAGWAN PARSHURAM INSTITUTE OF TECHNOLOGY
SCHOOL OF BUSINESS ADMINISTRATION**

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BHAGWAN PARSHURAM INSTITUTE OF TECHNOLOGY(BPIT)

In view of the national and international scenario of the growing demand of qualified technical personnel in different streams of engineering technology and management, Bhartiya Brahmin Charitable Trust in 2005 laid the foundation of Bhagwan Parshuram Institute of Technology (BPIT). BPIT is approved by the Ministry of Human Resource Development, Government of India and the Directorate of Training and Technical Education, Government of National Capital Territory, Delhi. It is affiliated to Guru Gobind Singh Indraprastha University, Delhi and offers courses of Bachelor of Technology (B.Tech), Master of Business Administration (MBA) and Bachelor of Business Administration (BBA), which are approved by the All India Council of Technical Education (AICTE). Few B.Tech. programmes are accredited by NBA.



SCHOOL OF BUSINESS ADMINISTRATION (SBA)

School of Business Administration (SBA), under the aegis of Bhagwan Parshuram Institute of Technology, began with one post graduate programme- MBA in the year 2008. After successfully running MBA programme, SBA has also ventured into undergraduate programme- BBA in the year 2016. The MBA programme run by the School of Business Administration is approved by All India Council of Technical Education affiliated to Guru Gobind Singh Indraprastha University and the Government of NCT, Delhi. The faculty is highly qualified with research degrees from premier institutes of the country and highly experienced in running such programmes. In the curricular work innovative teaching learning methodologies are incorporated within the prescribed MBA syllabus of GGSIP University, Delhi.

ABOUT CONFERENCE

4th International Conference on Energy and Sustainability: Tackling the Global Climate Challenge Proposed to Be Held On Thursday, 5th December, 2024, will bring together delegates from across the globe for an insightful discussion on Energy and Sustainability. The core objective of the conference would be to brainstorm on the upcoming climate challenges and the suggestive strategies to deal with them. The conference also intends to determine the road blocks for innovative business practices in the future.

The aim of the conference is to provide a special forum to present and discuss research based knowledge among academicians, people from industry and practitioners on the turnaround in the different managerial practices and innovations in the varied dimensions of doing business, particularly the technological advancements and the new business models that have been trending and have reshaped the business scenario all together.

Original research papers and case studies are invited on current issues in any of the following subthemes:

- **Green Economy and Sustainable Development**
- **The Role of Human Capital to Attain Sustainable Economic Growth**
- **Sustainable Green Finance Performance and Accounting Practices for Sustainability**
- **Economics of Biodiversity and Polycrisis**
- **Sustainability Investing and Business Valuation**
- **Sustainable Development Goals and Role of Institutions**
- **Role of Sustainable Corporate Finance in Developing Economy**
- **Sustainable Tourism Building towards a Livable Planet and Resilient Communities**
- **Sustainability Standards: GRI Standards, Integrated Reporting Framework, and SASB Standards**
- **Sustainability Audit Assurance**
- **Sustainability Reporting and Accounting**
- **Sustainable Economic Development and Digitalization**
- **Corporate Social Responsibility and Sustainable Brand Building**
- **Corporate Sustainability Due Diligence: Anchoring Human Rights and Environmental Parameters**
- **Sustainable Corporate Governance in Capital Markets**
- **Transformative Marketing Agenda for Sustainability**

Note: This is an indicative list. Contributions from areas not listed above are also welcome.



GUIDELINES FOR AUTHORS

- Abstracts must include a clear indication of the purpose of research, methodology, major results, implications, and key references.
- The paper should begin with a title page including title, author(s) names, Institutional address along with email.
- All tables, charts, and graphs should be placed wherever required along with the respective text and numbered continuously as Table 1 / Figure 1/Graph 1 & so on, at the top of the table/figure/graph (centre aligned). The sources, wherever necessary, should be mentioned at the bottom. References should be in line with the APA (American Psychological Association) Guidelines.

Authors should adhere to the following:

Length : Minimum 4000 words excluding title/cover page and references

Font : Times New Roman

Font Size : 12 points

Spacing : 1.5

Title page : Title, author(s), affiliation(s), contact details



REVIEW PROCESS

All papers will be evaluated through a double-blind review process by experts from Institutions/ Universities/ Organizations of repute.

Only original, unpublished work is sought. Any proposal submitted to present identical or substantially similar work already published, under review for another conference or publication will not be considered. In the covering letter accompanying the manuscript, the contributors should certify that the manuscript has neither been published anywhere nor is it at present being considered anywhere for publication.

No TA/DA will be paid to any delegate who presents the paper in the conference. Registration fees include all taxes. Participation certificate will be given to each participant

All the paper presenters would receive a “Certificate of Presentation” and winners would receive “Certificate of Appreciation” also. Best paper in each technical session would be awarded a certificate and cash reward as best paper in that specific session.



PUBLICATION OPPORTUNITIES

After the conference, the selected papers of the International Conference will be considered for publication, in accordance with each journal's policies and review process. The corresponding author will be notified to submit the final version for further reviews. The selection process will consider both the quality of the author's presentation at the conference and the evaluation of the paper by reviewers.

All the selected abstracts in the conference will be published in the conference proceedings with the ISBN number/Edited book. All the selective papers will get an opportunity to publish in any one of the below mentioned journals subject to qualifying journal review process. The current list of journals for publication includes:

Name Of The Journal	Indexing/Publisher
EuroMed Journal of Management	Inderscience
International Journal of Work Innovation Inderscience, Scopus	Elsevier
International Journal of Complexity in Leadership and Management	Inderscience
International Journal of Business and Emerging Markets Inderscience, Scopus	Elsevier
Management Decision	Emerald, ABDC, Scopus

CONFERENCE KEYNOTE SPEAKERS



Prof. Brandon Randolph-Seng
Texas A&M University-Commerce

Prof. Brandon Randolph-Seng (PhD, Texas Tech University) is a full professor of management at Texas A&M University-Commerce. His current research primarily examines the social, ethical, and cognitive factors in leadership, entrepreneurship and teams. His work has appeared in such outlets as, *Academy of Management Review*, *The Leadership Quarterly*, *Business & Society*, and *Behavior & Brain Sciences*. He teaches mainly organizational ethics/behavior-related courses both at the undergraduate and graduate levels. His recent consulting experience is mainly in the public sector, ranging from local municipalities to larger defense-related contractors. He also serve as Editor-in-Chief for the journal *Management Decision*.



MARCO VALERI
PhD, Associate Professor of
Organizational Behavior
Faculty of Economics
Niccolò Cusano University, Italy

Ranked #7 worldwide the most productive family economics scholars according to the ranking published by Texas State University Editor-in-Chief of *International Journal of Complexity in Leadership and Management* – ISSN: 1759-0264 (Print); ISSN 1759-0256 (Online) Associate Editor: *EuroMed Journal of Management* – ISSN: 2055-1711(Online); ISSN: 2055-1703 (Print). Associate Editor: *International Journal of Work Innovation* – ISSN: 2043-9040 (Online); ISSN: 2043-9032 (Print). Associate Editor: *International Journal of Business and Emerging Markets* - ISSN: 1753-6227 (Online); ISSN 1753-6219 (Print). Associate Editor: *Tourism: An International Interdisciplinary Journal* – ISSN: 1332-7461. Research Notes Editor: *Journal of Tourism, Heritage & Services Marketing* (ISSN: 2529-1947)



Charbel Salloum
Professor
Métis Lab, EM Normandie Business
School
Le Havre, France

Charbel Salloum is a Professor of Finance and an Academic Director at EM Normandie Business School in France. He is a Fulbright Visiting Scholar alumnus and he also held positions as a part-time faculty and visiting professor at George Washington University School of Business in the United States for almost six years, and as a visiting professor at various business schools in France, Portugal, China, Germany, Lebanon, Italy, and Belgium. Charbel's research interests cover a broad range of topics, including corporate governance, entrepreneurship, CSR/CSiR, leadership, and gender diversity. He has published numerous papers in internationally ranked scientific journals and serves on several editorial boards in an advisory and editorial capacity. Additionally, he acts as a business consultant for firms in Europe and the Middle East.



Dr. Roy Matta
Faculté de Gestion et de Management
Saint Joseph University of Beirut
Lebanon

Roy Matta is a senior lecturer of Management and a researcher at Saint Joseph University of Beirut in Lebanon. He has a rich academic background, including a DBA from TBS Business School (France), a Ph.D. from American University for Science and Technology (USA), and an MBA from University of Bridgeport (USA). Roy has held several positions in academia and companies, including Senior Lecturer of Management in many business schools across Lebanon and Europe, project manager at Dimensions in Glass (USA), and a business development manager at The Net Global (Lebanon). Roy's research interests encompass a wide range of topics such as project management, entrepreneurship, leadership behaviors, and conflict management. He has published multiple papers in internationally ranked scientific journals. Furthermore, he acts as a business consultant for firms in the Middle East.

SCHEDULE OF EVENTS

Abstract Submission	November 1, 2024
Full Paper Submission	November 15, 2024
Last date of registration	November 20, 2024
Conference Date	December 5, 2024

REGISTRATION LINK : <https://forms.gle/nbVDC88AZJqzZ6FRA>

REGISTRATION DETAILS

- **Corporate/ Industry- 3000 INR**
- **Faculty/Academicians- 2000 INR**
- **Research Scholars/ Students- 1000 INR**
- **Foreign Delegates- 100 USD**

The registration fee includes the conference kit, lunch, tea & coffee.

PAYMENT MODE:

Registration fee can be paid through the account details given below:

Name : BHAGWAN PARSHURAM INSTITUTE OF TECHNOLOGY

Account No. : 6047073834

IFSC Code : IDIB000R065



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