



BHAGWAN PARSHURAM INSTITUTE OF TECHNOLOGY
SCHOOL OF BUSINESS ADMINISTRATION

presents

5th International Conference
on

GROWTH ADAPTATION AND REINVENTION

**EMPIRICAL EVIDENCE STRATEGIC FRAMEWORKS
AND APPLIED INSIGHTS**

April 2, 2026

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ABOUT THE INSTITUTE

In view of the national and international scenario of the growing demand of qualified technical personnel in different streams of engineering technology and management, Bhartiya Brahmin Charitable Trust in 2005 laid the foundation of Bhagwan Parshuram Institute of Technology (BPIT). BPIT is approved by the Ministry of Human Resource Development, Government of India and the Directorate of Training and Technical Education, Government of National Capital Territory, Delhi. It is affiliated to Guru Gobind Singh Indraprastha University, Delhi and offers courses of Bachelor of Technology (B.Tech), Master of Business Administration (MBA) and Bachelor of Business Administration (BBA), which are approved by the All India Council of Technical Education (AICTE). All B.Tech. programmes are accredited by NBA.

SCHOOL OF BUSINESS ADMINISTRATION

The School of Business Administration (SBA), under the aegis of Bhagwan Parshuram Institute of Technology (BPIT), commenced its academic journey in 2008 with the introduction of the Master of Business Administration (MBA) programme. Building on the successful delivery and outcomes of the postgraduate programme, SBA expanded its academic offerings with the launch of the Bachelor of Business Administration (BBA) programme in 2016. The MBA programme is approved by the All India Council for Technical Education (AICTE) and is affiliated with Guru Gobind Singh Indraprastha University (GGSIU), Delhi, and the Government of NCT of Delhi. SBA is supported by a highly qualified and experienced faculty, comprising scholars with research degrees from premier institutions and extensive academic and industry experience. The department emphasizes academic excellence through the integration of innovative teaching-learning methodologies within the framework of the prescribed MBA curriculum of GGSIU. With a strong focus on research, skill development, and industry relevance, SBA remains committed to nurturing competent management professionals equipped to meet contemporary business challenges. Programmes are accredited by NBA.

ABOUT THE CONFERENCE

5th International Conference on Growth, Adaptation and Reinvention- Empirical Evidence, Strategic Frameworks, and Applied Insights proposed to be held on Thursday, 2nd April, 2026 will bring together delegates from across the globe for an insightful discussion on Growth, Adaptation and Reinvention. The conference is conceived as an interdisciplinary forum to critically examine how organizations and institutions respond to disruption, complexity, and continuous change. It situates growth and reinvention within evolving business, socio-economic, and technological contexts, highlighting the need for analytically grounded and evidence-based approaches to strategy and management. By foregrounding empirical research, theoretically robust frameworks, and applied insights, the conference seeks to advance scholarly understanding of resilience, competitiveness, and innovation, while facilitating dialogue between academia, industry, and policy. The conference proposes to foster scholarly inquiry and interdisciplinary dialogue on the processes of growth, adaptation, and reinvention in dynamic business and socio-economic contexts. It aims to generate and disseminate empirical evidence, strategic frameworks, and applied insights that enhance understanding of how organizations and institutions can sustain competitiveness, resilience, and innovation in the face of continuous change. The conference on "Growth, Adaptation, and Reinvention – Empirical Evidence, Strategic Frameworks, and Applied Insights" aims to serve as an interdisciplinary platform for scholars, practitioners, and policymakers to engage in rigorous dialogue on contemporary challenges and opportunities in organizational evolution. Emphasizing analytical depth and empirical validation, the event seeks to examine how institutions across sectors respond to disruption, uncertainty, and transformation. Through research papers, case studies, and conceptual discussions, participants will explore frameworks that link strategic foresight with operational adaptability. The conference aspires to advance academic discourse by integrating evidence-based perspectives with innovative managerial practices, thereby contributing to the broader understanding of sustainable growth and reinvention.

SUB -THEMES

Original research papers and case studies are invited on current issues in any of the following subthemes:

1. Growth Strategies and Performance Dynamics

- Drivers of sustainable and inclusive growth
- Scaling strategies for firms, startups, and institutions
- Growth measurement, productivity, and efficiency analysis
- Innovation-led growth and competitive advantage

2. Organizational Adaptation and Resilience

- Adaptive leadership and change management
- Organizational resilience in volatile and uncertain environments
- Crisis response, recovery, and transformation
- Learning organizations and knowledge adaptation

3. Reinvention in Business Models and Industries

- Business model innovation and reinvention
- Digital transformation and platform-based ecosystems
- Industry disruption, convergence, and renewal
- Reinvention in traditional sectors

4. Empirical Evidence and Data-Driven Insights

- Quantitative, qualitative, and mixed-method studies
- Big data, analytics, and evidence-based decision-making
- Longitudinal and comparative empirical research
- Policy evaluation and impact assessment

5. Strategic Frameworks and Managerial Perspectives

- Strategy formulation and execution in dynamic contexts
- Competitive strategy, differentiation, and value creation
- Corporate strategy, diversification, and restructuring
- Strategic agility and dynamic capabilities

6. Technology, Innovation, and Digital Adaptation

- Emerging technologies (AI, blockchain, IoT) and growth
- Digital innovation, automation, and workforce transformation
- Technology adoption and diffusion
- Cyber resilience and digital governance

7. Sustainability, ESG, and Inclusive Growth

- Sustainable business practices and circular economy models
- ESG frameworks and responsible innovation
- Social entrepreneurship and inclusive development
- Climate adaptation and green transformation strategies

8. Entrepreneurship, Startups, and Ecosystem Evolution

- Entrepreneurial resilience and opportunity adaptation
- Startup scaling, pivoting, and reinvention
- Innovation ecosystems and incubation models
- Policy and institutional support for entrepreneurship

9. Globalization, Policy, and Institutional Change

- Global value chains and adaptive strategies
- Trade, geopolitics, and economic reinvention
- Public policy, governance, and regulatory adaptation
- Institutional reforms and development pathways

10. Applied Insights and Practice-Oriented Research

- Industry case studies and best practices
- Practitioner-led research and action research
- Academia-industry collaboration models
- Translating research into strategic and policy action

Note: This is an indicative list. Contributions from areas not listed above are also welcome.

SUBMISSION SCOPE

The conference encourages interdisciplinary and cross-sectoral perspectives, welcoming contributions from academia, industry professionals, policymakers, and practitioners.



Scan the QR code to visit website



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WHY SUBMIT?

- **Showcase Impactful Research.**
- **Engage in Interdisciplinary Dialogue**
- **Bridge Theory and Practice**
- **Enhance Research Visibility**
- **Network and Collaborate**
- **Shape the Future of Growth and Reinvention**

GUIDELINES FOR AUTHORS

Authors are invited to submit original, unpublished research papers, case studies, and practice-oriented contributions aligned with the conference theme "Growth, Adaptation and Reinvention – Empirical Evidence, Strategic Frameworks, and Applied Insights."

1. Types of Submissions

The conference welcomes the following categories of submissions:

- Empirical Research Papers
- Conceptual or Theoretical Papers
- Case Studies and Applied Research
- Industry and Practitioner Papers
- Policy and Institutional Analysis Papers

Submissions must not be under review or published elsewhere.

2. Abstract Submission Guidelines

- Abstract length: 250–300 words
- Clearly state the purpose, methodology, key findings, and implications
- Include 3–5 keywords

3. Full Paper Submission Guidelines

- Paper length: 3,000–5,000 words (excluding references)
- Format: Microsoft Word (.doc/.docx)
- Page layout: A4 size, 1-inch margins
- Font: Times New Roman, 12-point
- Line spacing: 1.5
- Page numbers: Bottom center

4. Referencing Style

- Use APA (7th Edition) referencing style
- Ensure consistency and accuracy in citations and references
- Authors are responsible for plagiarism-free content

5. Review Process

- All submissions will undergo a double-blind peer review
- Author-identifying information should appear only on the cover page
- Review decisions will be based on originality, relevance, rigor, and contribution

6. Acceptance and Presentation

- At least one author of each accepted paper must register and present at the conference

7. Publication Opportunities

- Accepted and presented papers will be included in the conference proceedings
- Selected high-quality papers may be considered for publication in partner journals or edited volumes (subject to additional review)

8. Ethical Standards

- Submissions must adhere to academic integrity and ethical research standards
- Any conflicts of interest or funding sources should be disclosed
- Plagiarism beyond acceptable limits will result in rejection

Authors should adhere to the following:

Length : 3000-5000 words excluding title/cover page and references

Font : Times New Roman

Font Size : 12 points

Spacing : 1.5

Title page : Title, author(s), affiliation(s), contact details

REVIEW PROCESS

All papers will be evaluated through a double-blind review process by experts from Institutions/ Universities/ Organizations of repute in and outside India.

Only original, unpublished work is sought. Any proposal submitted to present identical or substantially similar work already published, under review for another conference or publication will not be considered. In the covering letter accompanying the manuscript, the contributors should certify that the manuscript has neither been published anywhere nor is it at present being considered anywhere for publication.

Participation certificate will be given to each participant.

All the paper presenters would receive a "Certificate of Presentation" and winners would receive "Certificate of Appreciation" also. Top three best papers would be awarded with attractive cash prizes.

PUBLICATION OPPORTUNITIES

List of Journals :

• ABDC INDEX :

1. European Economics Letter
2. Journal of informatics and education research

• Google Scholar Index :

1. International Journal of Marketing & Financial Management
2. International Journal Human Resource & Industrial Research
3. International Journal of Communication Languages & Literature
4. International Journal of Education & Applied Sciences Research
5. International Journal of Advances in Engineering & Scientific Research
6. International Journal of E-Government & E- Business Research
7. International Journal of Pure & Applied Mathematical Research

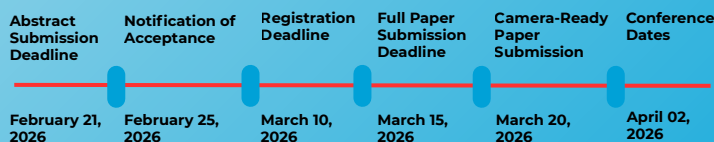
The papers submitted in the conference will also stand a chance for publication in Both BPIT International Journal of Technology and Management (BBIJTM) indexed in IIFS bearing ISSN 2454-8421.

All publications will bear DOI.

After the conference, the selected papers of the International Conference will be considered for publication, in accordance with each journal's policies and review process. The corresponding author will be notified to submit the final version for further reviews. The selection process will consider both the quality of the author's presentation at the conference and the evaluation of the paper by reviewers.

All the selected abstracts in the conference will be published in the conference proceedings with the ISBN number : 978-81-998886-4-7

IMPORTANT DATES



CONFERENCE FEES

Category	Early Bird Registration (Till 28th Feb, 2026)	Registration (Till 10th Mar, 2026)
Research Scholars/ Students	500/- INR	1000/- INR
Faculty/Academicians	1000/- INR	1500/- INR
Corporate/ Industry	2000/- INR	2500/- INR
Foreign Delegates	3500/- INR	4000/- INR

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Registration Link



<https://forms.gle/LoZamBRPo6DhG5U56>

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